



VERTICAL
ROOFING



MULTI-FAMILY CATALOG



COMMITTED TO:



SAFETY



QUALITY



EXCELLENCE



COMMUNICATION

MULTI-FAMILY ROOFING | SINCE 2007

(303) 484-9854 | www.verticalroofingco.com

ABOUT VERTICAL



Vertical Roofing was founded in 2007 and has continued to experience tremendous growth. We have proudly set ourselves apart in the industry by utilizing diverse business experience and management strengths to carve out a unique niche in the industry. We have a detailed plan for continued growth of the company and for the success of our staff. Vertical provides quality service to the community by fostering a competitive and supportive work environment. We take great pride in the product we offer. As a team, we enjoy hard work and the reward of a job well done.



- Founded in Denver | 2007
- Colorado, Texas, Florida & Louisiana Based Company
- BBB A+ Rating in All Markets
- Storm damage repair specialists
- GAF Master Elite Contractor: less than 2% of companies nationally are certified
- GAF Triple Excellence Award Winner: Training, Installation, & Customer Service
- Preferred contractor with all of our vendors and manufacturers
- Participation in Roofs to Roads
- Installing lifetime products and roofing systems
- Proud supporter of the Roofs For Troops program through GAF
- Member of TRI (Tile Roofing Institute)
- DaVinci Masterpiece Contractor Program
- GAF President's Club Recipient 2014 – Present



OUR CORE VALUES



Honesty

Having fair and truthful conduct, with no closed doors.



Pride

A feeling of deep satisfaction derived from one's own achievements, and those of the company as a whole.



Accountability

Accepting responsibility for one's actions and holding others to the same standard.



Team

Coming together to achieve a common goal. Knowing that you can rely on your Vertical family.



Willingness to Grow

The desire to become greater and more knowledgeable.

LEADERSHIP



Dylan Lucas - Owner

I have overseen thousands of residential and commercial construction projects, maintaining an immaculate safety record and completing projects on time and on budget. I feel that it is this quality, along with sound safety and business practices that truly sets Vertical Roofing head and shoulders above all other contractors.



OUR MULTI-FAMILY APPROACH



Communication

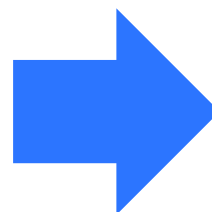
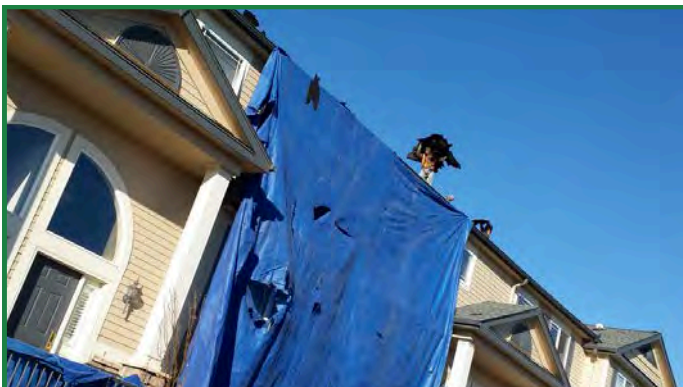
Vertical Roofing maintains an ultra-high level of communication across the board. We take on responsibility as the project manager and make this once-stressful transaction for property managers a smooth process for both the residents and management companies. A 24/7 customer line allows us to quickly respond to any and all needs.

VERTICAL IS COMMITTED TO ZERO SAFETY VIOLATIONS 24/7.

Safety

At Vertical Roofing, safety is a core value. While other companies operate with a complete disregard for safety, we have one of the most advanced safety programs in the roofing industry. We take very seriously the safety of our employees, sub-contractors, and the multi-family community residents. We protect your property and the residents.

IS THIS SAFE?





WE PRIORITIZE SAFETY





STRONGEST WARRANTIES IN THE INDUSTRY

Vertical Roofing provides a 5-year Craftsmanship Warranty with each job. Lifetime Labor and Material Warranties are also available. Only Master Elite Contractors are qualified to offer the Golden Pledge Lifetime Warranty.



		"TYPICAL" COMPETITOR'S Shingle Warranty	BETTER GAF System Warranty 	BEST GAF System Warranty 
Manufacturing Defect Coverage*	100% Coverage Period	Only 10 yrs.	50 yrs. (20 years on 3-tab shingles)	50 yrs. (20 years on 3-tab shingles)
	Covers Roofing System?	No, Just Shingles	Yes, Entire System	Yes, Entire System
	Cost of Installation Labor Included?	Only 5 yrs.	Lifetime (25 or 30 years on 3-tab shingles)	Lifetime (25 or 30 years on 3-tab shingles)
Workmanship Coverage*	100% Coverage Period	2 yrs. (Typical coverage offered by Contractor)	2 yrs. (Typical coverage offered by Contractor)	25 yrs. (20 years on 3-tab shingles) (Coverage provided & backed by GAF)
	Misapplication of Flashings Covered?	2 yrs. (Typical coverage offered by Contractor)	2 yrs. (Typical coverage offered by Contractor)	25 yrs. (20 years on 3-tab shingles) (Coverage provided & backed by GAF)
	Installer Certified?	No (Anyone can install)	Yes	Yes
	Tear-off Costs Included? (when necessary)	No	Yes (For material defects only)	Yes (For material defects or workmanship)
	Disposal Costs Included? (when necessary)	No	No	Yes (For material defects or workmanship)
Problem Prevention	Exclusive 40-Point Factory Inspection?	No	No	Yes
Peace Of Mind*	Free Transfer?	Maybe	Free	Free
	Good Housekeeping Protection on Roofing System? 	No	Yes	Yes



RECENT PROJECTS

With more than 17 years of experience, the Vertical team has served numerous Multi-Family communities with their restoration needs. Our expertise is in managing the entire project from the initial evaluation to project completion with the least amount of impact and disruption to the community.





RECENT PROJECTS



Cherry Park Four Townhomes
3-Day Completion | 225 SQs



Miralago Apartments
60-Day Completion | 2,500 SQs



Chalet Townhomes
30-Day Completion | 1,500 SQs



WHY VERTICAL ROOF AND SOLAR?

- ✓ Locally owned and operated
- ✓ Award-winning GAF Master Elite Roofing Contractor
- ✓ Strongest labor, material and craftsmanship warranties
- ✓ Preferred vendor with our suppliers
- ✓ BBB A+ rating
- ✓ Total transparency throughout the process
- ✓ 24/7 customer service during construction
- ✓ Rock solid references from past customers

REVIEWS



“Initially I didn't get anywhere near enough money from insurance, they fought for me and got me the correct funding needed for repairs. Then they gave me all the roofing insights needed to get upgraded roof material so now my roof is hail proof, that's right, HAIL PROOF. Cannot say enough good things about these guys.”

-Travis H.

“As someone who values efficiency, quality, and professionalism, I was thoroughly impressed by their unwavering dedication to ensuring every aspect of our projects exceeded expectations.”

-Brianna P.

“Their extensive knowledge of roofing materials, techniques, and industry standards is truly impressive. Whether it's repairing a leak, installing a new roof, or conducting a thorough inspection, Vertical approached each task with precision and expertise, ensuring the highest quality workmanship every time.”

-Lacie W.

“Great experience with Vertical in the replacement of my roof. They made the process smooth and answered any questions I had along the way. Quick to respond, fully transparent, and great work!”

-Raylynn F.

“Had a great experience with Vertical. Felt right at home with their project manager and he made the process very smooth. Roof was taken off and installed same day and the perimeter of the house was cleaned up immaculately. Would definitely recommend Vertical for any roofing needs.”

-Adam W.



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